



Building the future
of our profession ...
together!

You are Invited to Join the ADA

As you decide on membership in the ADA, consider some of the ways the ADA helps dentists like us succeed while improving the oral health of America. Along with state and local dental societies, the ADA has numerous resources to help us achieve the highest levels of success.

I hope that you decide to join me and 159,000 other dental colleagues as a member of the ADA. Learn how to become a member today at ADA.org/join. Learn about your state dental society at ADA.org/states.

Here are just a few of the ways that the ADA is helping us build the future of our profession:

Protecting the future of dentistry

- Advocacy before Congress and federal regulatory agencies ensures your voice is heard.
- State and local dental societies offer opportunities for you to build your local network of colleagues with similar goals and interests by providing benefits like education, leadership development, peer review, career support and publications.

Delivering valuable information for your professional success

- *JADA* and *ADA News* capture the latest in dental research, practice and issues affecting the profession.
- The members-only ADA® Center for Professional Success™ offers solutions to professional and life-balance challenges at Success.ADA.org.
- The ADA Center for Evidence-Based Dentistry™ (EBD.ADA.org) provides support for your clinical decisions and helps you integrate scientific evidence into patient care.

Helping your patients understand the importance of good oral health

- MouthHealthy.org is the ADA's consumer-oriented website providing patients with timely and credible oral health information on prevention, care and treatment – as well as an opportunity for you to promote your practice to potential patients with ADA® Find-a-Dentist™.
- National Public Service Announcements emphasizing the importance of oral health have been developed by the Ad Council and the Partnership for Healthy Mouths, Healthy Lives (of which the ADA is a member). Learn more at 2min2x.org.
- The ADA Seal of Acceptance is recognized as the gold standard for safety and effectiveness of consumer products.

Providing ways to help you practice smarter

- ADA Business Resources helps manage the business side of your practice.
- Obtain cutting-edge educational opportunities at ADA 2016 – America's Dental Meeting, October 20–24 in Denver, and through ADA CE Online.
- A variety of competitive insurance plans are available to members only through ADA Insurance Plans designed to help protect you, your family and your practice.
- ADA's e-Catalog offers patient education, professional resources and personalized products.

Join today!

Visit ADA.org/join. Learn about your state dental society at ADA.org/states.