



# Alaska Dental Society

## 2026 Annual Meeting & Exhibition

### Exhibitor & Sponsor Prospectus

**Dates:** May 22–23, 2026 (Memorial Day Weekend)

**Location:** Seward, Alaska | Windsong Lodge

**Host Organization:** Alaska Dental Society (ADS)

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## Welcome

The Alaska Dental Society (ADS) invites you to partner with us as an exhibitor or sponsor at the 2026 ADS Annual Meeting & Exhibition in Seward, Alaska. This premier event brings together dental professionals from across the state for two days of high-quality continuing education, professional connection, and industry engagement.

Exhibiting with ADS offers a unique opportunity to build meaningful relationships with decision-makers in a close-knit professional community. Alaska's dental market is distinctive—geographically vast, relationship-driven, and deeply invested in trusted partners. ADS events consistently provide exhibitors with high visibility, direct access, and a strong return on investment.

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## Event Overview

The ADS Annual Meeting is the largest in-person gathering of dental professionals in Alaska. The meeting combines:

- Continuing education from nationally respected speakers
- A focused exhibit hall with dedicated networking time
- Social and community-building events
- Strategic discussions on advocacy, workforce, and the future of dentistry in Alaska

### Why Seward?

Seward provides a memorable destination experience that encourages strong attendance, extended engagement, and relaxed, high-quality interactions between attendees and exhibitors.

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## Attendee Demographics

Exhibitors at the ADS Annual Meeting engage with a highly targeted and influential audience.

**Expected Attendance:** 125–175 participants

**Primary Attendees:**

- General Dentists
- Dental Specialists
- Dental Hygienists and Assistants
- Practice Owners and Managing Partners
- Dental Office Managers

**Decision-Making Power:**

- A significant percentage of attendees are practice owners or key purchasing influencers
- Attendees actively evaluate new products, services, technologies, and partnerships

**Geographic Reach:**

- Statewide representation, including urban, rural, and remote communities
- Limited in-state vendor access makes in-person exposure especially valuable

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## Exhibition Opportunities

The ADS exhibit hall is intentionally designed to foster meaningful interaction. Dedicated exhibit hours and social functions ensure consistent traffic and engagement.

**Standard Booth/Table Package**

- One 8' table top exhibit space
- Draped booth with table and chairs
- Listing in the official meeting program
- Recognition on the ADS website and meeting signage

**Investment:** \$1,800

*Custom exhibitor opportunities are available upon request.*

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# Sponsorship & Advertising Opportunities

Sponsorship provides elevated visibility and demonstrates your company's commitment to the dental profession in Alaska.

## Available Opportunities Include:

- General Session Sponsorships
- Breakfast or Lunch Sponsorships
- Welcome Reception Sponsorship
- Continuing Education Speaker Sponsorship
- Lanyards, Bags, or Badge Sponsorships
- Program Guide Advertising

Sponsorship levels range from **\$500 to \$7,500**, with tailored packages available to meet your marketing objectives.

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## Marketplace Schedule (Tentative)

### Exhibitor Setup:

- Thursday, May 21, 2026 | 3p – 5p

### Exhibit Hall Open:

- Friday, May 22, 2026 | Scheduled breaks & reception
- Saturday, May 23, 2026 | Morning & mid-day breaks

### Exhibitor Dismantle:

- Saturday, May 23, 2026 | After final exhibit hours

*A detailed schedule will be provided closer to the event.*

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## Guidelines

- Exhibitors must comply with all venue safety and insurance requirements
- Booths must remain staffed during exhibit hours
- Cancellations must be submitted in writing
- Refunds are subject to ADS cancellation policies
- ADS reserves the right to assign or adjust booth locations as necessary

Full terms and conditions will be included in the exhibitor agreement.

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## **Application & Next Steps**

Exhibit space and sponsorships are limited and fill quickly.

To secure your participation:

1. Complete the Exhibitor Application
2. Select booth and/or sponsorship options
3. Submit payment to confirm your space

For questions, custom packages, or to reserve your space, please contact:

**Alaska Dental Society**

Executive Office

Email: [info@akdental.org](mailto:info@akdental.org)

Phone: 907.563.3003

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## **Partner With the Alaska Dental Society**

The Alaska Dental Society values long-term partnerships built on trust, participation, and shared commitment to advancing oral health across our state. We look forward to welcoming you to Seward and working together to make the 2026 Annual Meeting a success.