



Privacy Policy

Effective Date: [Insert Date]

This Privacy Policy (“Policy”) describes the manner in which the Alaska Dental Society (“ADS,” “we,” “us,” or “our”) collects, uses, maintains, and discloses information collected from users (“you” or “your”) of the Alaska Dental Society website located at www.akdental.org (the “Site”).

By accessing or using the Site, you acknowledge that you have read, understood, and agree to be bound by this Policy. If you do not agree with the practices described herein, you should not use the Site.

1. Information We Collect

ADS may collect the following categories of information from you:

- **Personal Information:** Information that identifies you as an individual, including but not limited to your name, address, email address, telephone number, professional or membership information, and payment details provided in connection with membership, event registration, continuing education, or other ADS services.
 - **Non-Personal Information:** Information that does not personally identify you, such as browser type, device identifiers, IP address, operating system, geographic location, and browsing behavior collected through cookies or similar technologies.
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2. Use of Information

ADS may use the information collected for the following purposes:

- To administer and manage membership accounts and services;
 - To register individuals for events, courses, and programs;
 - To process dues, payments, or donations;
 - To communicate with you regarding ADS activities, updates, and other relevant information;
 - To improve the functionality, performance, and security of the Site;
 - To comply with legal and regulatory obligations.
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3. Disclosure of Information

ADS does not sell or rent personal information. ADS may disclose personal information under the following circumstances:

- **To Service Providers:** We may share information with third-party vendors, contractors, or agents who provide services on our behalf, such as payment processing, data hosting, email distribution, or event management.
 - **To Professional Partners:** In limited instances, ADS may share information with co-sponsors or affiliates in connection with jointly offered programs or services.
 - **As Required by Law:** ADS may disclose information when required to do so by applicable law, regulation, legal process, or governmental request.
 - **For Protection of Rights:** ADS may disclose information when necessary to protect and defend the rights, property, or safety of ADS, its members, or the public.
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4. Cookies and Tracking Technologies

The Site may use cookies, web beacons, and other tracking technologies to enhance user experience, analyze usage patterns, and improve the delivery of services. Users may set their browser to refuse cookies or to alert them when cookies are being sent; however, some portions of the Site may not function properly if cookies are disabled.

5. Data Security

ADS implements commercially reasonable administrative, technical, and physical safeguards to protect personal information against loss, theft, unauthorized access, disclosure, alteration, or destruction. Notwithstanding these efforts, no method of transmission over the Internet or method of electronic storage is completely secure, and ADS cannot guarantee absolute security.

6. Third-Party Websites

The Site may contain links to external websites operated by third parties. ADS is not responsible for the content or privacy practices of such third-party websites. Users are encouraged to review the privacy policies of any linked websites prior to providing personal information.

7. Children's Privacy

The Site is not directed to, nor intended for use by, children under the age of 13. ADS does not knowingly collect personal information from children under 13. If ADS becomes aware that such information has been inadvertently collected, it will be deleted from our records.

8. Your Rights and Choices

Subject to applicable law, you may have the right to:

- Request access to the personal information ADS maintains about you;
- Request corrections or updates to such information;
- Request deletion of your personal information, subject to legal or contractual restrictions;
- Opt out of receiving promotional or marketing communications by following the unsubscribe instructions provided in such communications or by contacting ADS directly.

9. Changes to this Privacy Policy

ADS reserves the right to modify or update this Policy at any time. Changes will be effective upon posting to the Site with a revised “Effective Date.” Your continued use of the Site following the posting of changes constitutes your acceptance of such changes.

10. Contact Information

If you have questions regarding this Privacy Policy or ADS’s data practices, please contact:

Alaska Dental Society

4300 B Street, Suite #410 | Anchorage, Alaska 99503

Phone: 907.563.3003

Email: info@akdental.org