



2027 ANNUAL MEETING & VENDOR / SPONSOR PROSPECTUS

FIRE & ICE

Where Alaska Dentistry
Meets Aloha!



DATES:
FEBRUARY 18-19, 2027



LOCATION:
BIG ISLAND | HAWAII
WAIKOLOA BEACH MARRIOTT RESORT & SPA



HOST ORGANIZATION:
ALASKA DENTAL SOCIETY (ADS)

SUN.
CONNECTIONS.
EDUCATION.
ALOHA!

WELCOME

The Alaska Dental Society (ADS) invites you to partner with us as a Vendor/Sponsor at the 2027 ADS Annual Meeting at the Waikoloa Beach Marriott Resort & Spa (Big Island Hawaii).

This premier event brings together dental professionals from across the state for two days of high-quality continuing education, professional connection, and industry engagement.

Partnering with ADS offers a unique opportunity to build meaningful relationships with decision-makers in a close-knit professional community. Alaska's dental market is distinctive—geographically vast, relationship-driven, and deeply invested in trusted partners. ADS events consistently provide vendor/sponsors with high visibility, direct access, and a strong return on investment.

EVENT OVERVIEW

The ADS Annual Meeting is the largest in-person gathering of dental professionals for Alaska, this year being held in Hawaii. The meeting combines:



CONTINUING EDUCATION
from nationally respected speakers



A FOCUSED VENDOR/SPONSOR MARKETPLACE
with dedicated networking time



SOCIAL AND COMMUNITY-BUILDING EVENTS



STRATEGIC DISCUSSIONS
on advocacy, workforce, and the future of dentistry in Alaska



WHY HAWAII?

For many Alaskans, Hawaii is an appealing and accessible destination for a few days of sun.

Its memorable setting helps encourage strong attendance, extended engagement, and relaxed, high-quality interactions between attendees and vendor/sponsors.

ATTENDEE DEMOGRAPHICS

Vendor/sponsors at the ADS Annual Meeting engage with a highly targeted and influential audience.



EXPECTED ATTENDANCE:
125-175
PARTICIPANTS



PRIMARY ATTENDEES:

- ✓ General Dentists
- ✓ Dental Specialists
- ✓ Dental Hygienists and Assistants
- ✓ Practice Owners and Managing Partners
- ✓ Dental Office Managers



DECISION-MAKING POWER:

A significant percentage of attendees are practice owners or key purchasing influencers. Attendees actively evaluate new products, services, technologies, and partnerships.



GEOGRAPHIC REACH:

Statewide representation, including urban, rural, and remote communities. Limited in-state vendor access makes in-person exposure especially valuable.

EXHIBITION OPPORTUNITIES

The ADS Vendor/Sponsor Marketplace is intentionally designed to foster meaningful interaction. Dedicated Marketplace hours and social functions ensure consistent traffic and engagement.



STANDARD VENDOR/SPONSOR TABLE PACKAGE

- One 8' tabletop with seating in the Vendor/Sponsor Marketplace spaces
- Listing in the official meeting program
- Recognition on the ADS website and meeting signage

INVESTMENT: \$1,800

Custom vendor/sponsor opportunities are available upon request

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Sponsorship provides elevated visibility and demonstrates your company's commitment to the dental profession in Alaska.

AVAILABLE OPPORTUNITIES INCLUDE:

- General Session Sponsorships
- Breakfast or Lunch Sponsorships
- Welcome Reception Sponsorship
- Continuing Education Speaker Sponsorship
- Lanyards, Bags, or Badge Sponsorships
- Program Guide Advertising

SPONSORSHIP LEVELS RANGE FROM

\$500 TO \$7,500

WITH TAILORED PACKAGES AVAILABLE TO MEET YOUR MARKETING OBJECTIVES.

MARKETPLACE SCHEDULE (TENTATIVE)



VENDOR/SPONSOR SETUP:
WEDNESDAY, FEBRUARY 17, 2027 | 3P - 5P



VENDOR/SPONSOR MARKETPLACE OPEN:
THURSDAY, FEBRUARY 18, 2027 | ALL MEALS & BREAKS FOR THE DAY HELD IN VENDOR/SPONSOR MARKETPLACE

FRIDAY, FEBRUARY 19, 2027 | BREAKFAST & MORNING BREAKS



VENDOR/SPONSOR DISMANTLE:
FRIDAY, FEBRUARY 19, 2027 | AFTER 12N

A detailed schedule will be provided closer to the event.

GUIDELINES

- ✓ Vendor/sponsors must comply with all venue safety and insurance requirements
- ✓ Booths must remain staffed during Marketplace hours
- ✓ Cancellations must be submitted in writing
- ✓ Refunds are subject to ADS cancellation policies
- ✓ ADS reserves the right to assign or adjust booth locations as necessary

Full terms and conditions will be included in the vendor/sponsor agreement.

APPLICATION & NEXT STEPS

Vendor/Sponsor spaces and sponsorships are limited and fill quickly.

TO SECURE YOUR PARTICIPATION:

- 1 Select Vendor/Sponsorship Level
- 2 Complete the Vendor/Sponsor Information Form
- 3 Register Online & Complete Payment

FOR QUESTIONS, CUSTOM PACKAGES, OR TO RESERVE YOUR SPACE, PLEASE CONTACT:

**ALASKA DENTAL SOCIETY
EXECUTIVE OFFICE**

info@akdental.org
907.563.3003

Partner With the Alaska Dental Society

The Alaska Dental Society values long-term partnerships built on trust, participation, and shared commitment to advancing oral health across our state. We look forward to welcoming you to Hawaii and working together to make the 2027 Annual Meeting a success!

DON'T MISS
THIS UNIQUE
OPPORTUNITY
TO CONNECT,
ENGAGE & GROW
IN PARADISE!