



Alaska Dental Society

2027 ANNUAL MEETING

EXHIBITOR GUIDELINES

Please read the following 2027 Exhibitor Guidelines, which govern the technical exhibits at the Alaska Dental Society 2027 Annual Meeting. The Alaska Dental Society, hereafter referred to as ADS, reserves the right to interpret the Exhibitor Guidelines & standards and make final decisions on all points covered or not covered in this contract. The Exhibitor Guidelines in effect are subject to change at any time.

1. **Exhibit Location.** Exhibit activities will be conducted at the Waikoloa Beach Marriott Resort & Spa.
2. **Exhibitor Set-Up.** Wednesday February 17, 2027 from 3:00p until 5:00p.
** Requests for additional set-up time must be arranged with ADS in advance.
3. **Exhibit area hours** will be from Thursday February 18, 2027 7:00 AM until Friday February 19, 2027 at 12n
4. **Exhibitor Registration.** Advance registration for exhibitors is required and registration forms can be found directly from the ADS office, info@akdental.org or calling 907.563.3003
5. **Fees/Deposits.** Exhibit fees are published in the official Exhibitor Prospectus. All requests for space must be accompanied by a signed contract and payment in full payment prior to consideration/confirmation of space. All checks are made payable to the Alaska Dental Society and mailed to: 4300 B. Street, #410, Anchorage, Alaska 99503. Requests received without a signed Application/Contract and deposit will not be processed. Until such time as written confirmation and deposit have been received, all requests for exhibit booths shall be considered tentative. Due by Friday December 18, 2026. Space not fully paid for by Friday December 18, 2026 shall be subject to cancellation or reassignment without refund at the option of the ADS.

6. Space Assignment. Booth assignments are made by the ADS in consideration of size, seniority, and the timeliness of the application. ADS reserves the unilateral right to allocate booth space as it sees fit. ADS will make every effort not to locate competitive firms adjacent to each other.

Subletting of space is prohibited. No exhibitor shall assign, sublet or apportion the whole or any portion of the space or time allotted, or exhibit there any goods other than those manufactured or distributed by the exhibitor in the regular course of his/her business, nor permit any firm to solicit business or take orders in the exhibitors space

7. Cancellation Policy. All requests for cancellations received in writing by ADS on or before Friday January 15, 2027 will receive a full refund. If the ADS cancels or reschedules the Alaska Dental Society 2027 Annual Meeting, regardless of the reason, Exhibitors will be provided an opportunity to obtain a refund of the exhibit booth fee to which the administrative charge would not apply. The ADS shall not have any other liability for exhibitor's costs, expenses and/or damages resulting from such cancellation or rescheduling.

8. Exhibitor Services. Each booth contains a table is 2' X 8' and (2) chairs. Additional tables or require electrical access, please let us know as it may require a spider box (we have this as a rental item at \$500 + tax daily).

9. Security. All exhibitors are required to vacate the marketplace area by the end of classes each day. No one will be allowed into the marketplace area after hours without prior approval of ADS. The Exhibit area will be secured outside marketplace area hours but exhibitors are advised to remove items of value during the closed hours. This is an open booth show and the primary responsibility for the safeguarding of the exhibit and merchandise is the exhibitor's. ADS will not be liable for loss of any kind. Neither ADS, the facility, security coordinator, drayage contractor, nor any of their directors, trustees, officers, agents, or employees assumes responsibility for any exhibitor's property.

10. Non-Endorsement. The exhibiting of products at the Alaska Dental Society 2026 Annual Meeting does not constitute an endorsement by ADS. Exhibitors shall not directly or indirectly, at the Conference or thereafter, represent or imply there is such an endorsement by reason of exhibiting at the Conference.

11. General Restrictions. Nothing shall be constructed, built, installed or used as a part of or in connection with an exhibit which does not conform with the requirements of Federal, State, and Municipal laws, ordinances and regulations.
No Circulars or advertising of any kind may be distributed from outside the allotted booth space.

Aisle space may not be used for exhibit purposes. The placement of signs, banners and advertising materials are subject to the approval of the ADS.

Public address systems may not be used. Use of live or mechanical music is prohibited within the exhibit hall unless the ADS has approved it.

No company may use the ADS logo without prior approval.

12. Hanging Signs. Exhibit booth signs, banners, booth ceilings or canopies, lighting grids or other exhibit related equipment should be free standing and floor supported where possible.

13. Character of Exhibit. ADS reserves the right to decline, prohibit or remove any exhibit or proposed exhibit which is offensive, or is not suitable or in accordance with the ethics of the dental profession, or ADS advertising and exhibit standards, without refund. This includes persons, conduct, printed matter, souvenirs, and catalogs. Light, space or volume levels interfering with other exhibitors will not be allowed.

14. Default. Exhibitors who violate any of the stipulations of these Exhibitor Guidelines or any of the terms of the Application/Contract are subject to restriction or termination of their exhibit.

15. Facility Requirements. The exhibitor acknowledges that ADS is merely a licensee of the Windsong Lodge and each exhibitor shall use its exhibit space in compliance with all rules and regulations imposed by the Windsong Lodge.

Exhibitors may not block any fire-fighting equipment, emergency exit doors, fire hoses, or pull boxes. Flammable and combustible fluids or mixtures are not permitted within the Waikoloa Marriott Hotel. All decorations must be flame retardant to the satisfaction of the Waikoloa Marriott. All empty crates/containers must be removed from the hall.

16. Disclaimer. ADS is not responsible for damage or loss to an exhibitor's property or merchandise without limitation, nor is ADS liable for any damage or loss to the exhibitor or the exhibitor's business arising out of any cancellation or rescheduling, or by reason of fire or other casualty, strikes, or any acts of God or any other circumstances of any kind. In the event that the exhibition is barred, prevented, canceled or rescheduled, whether due to fire or other casualty, strikes, lockouts, physical conditions of the hall, or any acts of God or any other circumstances of any kind, any refunds of sums previously paid under the exhibit contract shall be at the sole discretion of ADS.

17. Indemnification. The exhibitor agrees to indemnify and hold harmless ADS, its directors, officers, agents, and employees for and from any and all losses, claims (including taxes attributed to exhibitor's sales activities), liability and damage, action, judgment recovered from or against them or other expenses (including without limitation, attorney's fees and expenses) arising out of or relating to the exhibitors participation in the event or from any breach or

default in the performance of any obligation on ADS's part to be performed under any provision of the contract. This indemnification will not be effective if the damage or injury results from the negligence of ADS. The exhibitor hereby assumes all risk of damage to its property or injury to its officers, directors, employees, agents, contractors, invitees from any cause, and hereby waives all claims in respect thereof against ADS.

18. Shipping Materials. All shipments can be sent to the attention of: Elizabeth Bal | Director of Event Management to be received **no earlier than 7 days** prior to event - no earlier than February 10th as we have very limited storage. Address is as follows:

Waikoloa Beach Marriott Resort & Spa

ATTN: Elizabeth Bal for "Exhibitor Name"

69-275 Waikoloa Beach Drive, Waikoloa, HI 96738

All shipments received will be delivered to Naupaka Room/Area 4 on Wed February 2/17/2027.

Loading & unloading will be through our loading dock. Attached are the directions to our loading dock.

Loading Dock Directions - Turn on Ku'uali'i Place, then make the 1st right towards Loading Dock

