

2015

ADA Highlights

This is the ADA



159,000
dentists strong

Making a difference
Giving dentists an edge

Making headlines

Educating the public and giving back to the community

Advocating on Capitol Hill

Helping members succeed

Find out more at:
ADA.org/highlights



DENTISTRY NAMED #1 PROFESSION IN AMERICA – U.S. News and World Report

3.7+ BILLION IMPRESSIONS from stories in the Washington Post, Wall Street Journal, New York Times & more

500,000 social media engagements on benefits of **#fluoride**



1.3 MILLION VISITS to **MOUTHHEALTHY.ORG**

\$1.3 BILLION in donated care by ADA members

350,000 CHILDREN TREATED by Give Kids A Smile programs nationwide in 2015 – **5 MILLION** treated since the program began



\$17 MILLION EXPANSION of funding for dental access, research and disease prevention

\$6 MILLION in funding for military dental research, to help treat and rehabilitate injured soldiers

97 CO-SPONSORS IN CONGRESS of Action for Dental Health Act to expand access to dental care

\$34,900 average savings with new student loan refinancing program (*Darien Rowayton Bank*)

77,000 downloads of the ADA Clinical Practice Guidelines on antibiotic prophylaxis

107,488 HOURS of CE delivered

